

SOUNDS OF MUSIC TO FILL DOWNTOWN AMHERST THROUGHOUT THE SUMMER SEASON

Announcing the Downtown Amherst Summer Concert Series

The Amherst Business Improvement District (BID) is proud to announce the 2024 summer music series line-up on the four Fridays in July from 5-9 p.m. on the Town Common:

- July 5: [SPF-4 & Harvest and Rust](#)
- July 12: [Grayson Ty & TapRoots](#)
- July 19: [Jazz in July](#)
- July 26: [The No Nos & LeFever](#)

This summer concert series is not only a community-building and arts and cultural event but one of a dozen annual events put on by the BID that contribute to the economic vitality of Downtown Amherst. We encourage all to explore all that our dynamic downtown has to offer before and after the concerts. Support local shops, retail, and experiences and enjoy a taste of our global gastronomy by sitting down to dinner *al fresco* or getting your favorite meal to-go and bringing it to The Common to enjoy. In addition, Downtown Amherst's signature new local market, [Aster + Pine](#), is offering picnic charcuterie and snacks baskets for each summer concert. Stop into their beautiful brick-and-mortar location on North Pleasant Street or pre-order only at asterandpinemarket.com.

A special thanks to our underwriters of this year's summer concert series, Encharter Insurance and the Mass Cultural Council. Their support enables us to bring these free concerts to the community.

Amherst Community Band Concerts at Sweetser Park

The Amherst Community Band conducted by Dr. Timothy Todd Anderson begins its summer season this Saturday, June 22nd, with an All-Gershwin Revue concert at 6:30 pm in Sweetser Park off of Lessey and Main Streets in Downtown Amherst featuring the music of George Gershwin, in recognition of the centennial of the *Rhapsody in Blue*.

The joy continues Saturday, July 27th with an evening of dance and on August 17th, the Amherst Community Band will close out their summer series with music that commemorates important anniversaries in 2024.

Bring a lawn chair and food to enjoy the great music in Downtown Amherst!

Can't get enough live music?

Be sure not to miss the Amherst Community Band, Masala Jazz, and DJ Benny Black featured at the Town of Amherst Annual Independence Day Celebration and Fireworks on Tuesday, July

2nd at McGuirk Alumni Stadium at UMass Amherst. Learn more about these festivities put on by Amherst Recreation at <https://www.amherstma.gov/3727/Independence-Day-Celebration>

The Drake, Downtown Amherst's live-performing arts venue returns from a July hiatus with an-action packed August and Fall season. Check out their upcoming shows at <https://www.thedrakeamherst.org>

The **UMass Fine Arts Center (FAC)** will expand its physical presence on campus and in the community in the 2024-25 season, presenting concerts at the Mullins Center and with new venue partnerships with The Drake and Amherst Cinema in downtown Amherst. Read more about the start-studded season coming to our community, [here](#).

The Amherst Business Improvement District plays a pivotal role in driving economic growth and enriching cultural vibrancy in Downtown Amherst. Though spearheading marketing campaigns, enhancing beautification, curating engaging programs, and implementing strategic initiatives, the BID actively fosters community, creates social-cohesion, and stimulates economic activity for property owners, local businesses, and patrons alike.

<https://www.amherstdowntown.com/>

on Facebook & Instagram @AmherstDowntown

Best,
John Page
on behalf of the Amherst Business Improvement District



Amherst Community Band Concert Series

Save the Date

Saturday, June 22:

All-Gershwin Revue, in honor of the centennial of the *Rhapsody in Blue*



Saturday, July 27:

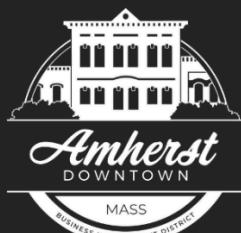
An Evening of Dance



Saturday, August 17:

Anniversary Celebrations!
Music that commemorates
important anniversaries in 2024

**Sweetser
Park
6:30 PM**



Presented by the Amherst
Business Improvement District

amherstdowntown.com



THE AMHERST BUSINESS IMPROVEMENT DISTRICT

SUMMER MUSIC CONCERT SERIES

Amherst

TOWN COMMON | FRIDAYS IN JULY | 5-9 PM

JUL
5

HARVEST & RUST
+ SPF-4

Enjoy
Live
Music

Dine In Before
and After the
Concerts

TAPROOTS
+ GRAYSON TY

JUL
12

JUL
19

JAZZ IN JULY
FACULTY & SCHOLAR LIVE PERFORMANCES

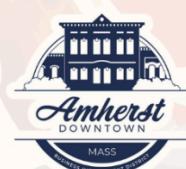
Purchase a Picnic
Charcuterie from
Aster and Pine
Market

Buy
Local
Take Out

Shop
Local
Retail

LEFEVER
+ THE NO NOS

JUL
26



Encharter
Insurance



Mass
Cultural
Council

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